

JLKCPA Website – ADA Friendly

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## HOME PAGE

The Accountant is in.

Logo - Janet Lee Krochman, CPA, A Professional Corporation

Don’t be afraid . . . of your numbers. We’re here.

## SCROLL DOWN

### SCAM ALERT!

Scams are rampant. I'm aware of one that sends emails to clients and others that is very similar to mine - jlkcpas.com - but it has an "s" on the end that mine doesn't have. Don't open anything suspicious. Stay safe.

All the news you need to know

[Click here for link to the Newsworthy Page](#)

## WELCOME

### ABOUT US

Janet Lee Krochman, CPA provides a full range of accounting, tax and management advisory services that support Southern California’s businesses and individuals.

### OUR PHILOSOPHY

We are dedicated to servicing the needs of our clients with utmost professionalism, while providing continuous communication with our clients and our associates, treating both with respect and integrity.

### OUR SOLUTION

Let our professionals represent your interests with 100% total dedication to your concerns and interests. This leaves you free to do what you do best - manage your business.

### FREQUENTLY ASKED QUESTIONS

WE WANT TO MAKE IT EASY TO WORK WITH US.

IF THERE ARE ANY QUESTIONS YOU NEED ANSWERED, JUST GIVE US A CALL, (714) 325-5518

Image of steam engine and gears – supporting the theme: We are Geared for Your Success

## WHAT KIND OF RECORDS DO I NEED TO KEEP FOR MY BUSINESS?

Complete and accurate financial record keeping is crucial to your business success. Good records provide the financial data that help you operate more efficiently. Accurate and complete records enable you to identify all your business assets, liabilities, income and expenses. That information helps you pinpoint both the strong and weak phases of your business operations. Moreover, good records are essential for the preparation of current financial statements, such as the income statement (profit and loss) and cash-flow projection.

## DOES MY ACCOUNTING NEED TO BE ONLINE?

It is imperative that you automate your bookkeeping. As your virtual C.F.O. we would require you to use either Quickbooks® or Xero® accounting software on-line. This is the most effective and efficient way for us to service your accountancy needs. We are prepared to help you with the transition and offer services in training. We are certified Quickbooks® and Xero® trainers and on-line Pro-Advisors. Accuracy and efficiency are the keystones for being able to judge if you are accomplishing your goals.

## IS IT TOO LATE TO START A RETIREMENT PLAN?

It is never too late to start or to improve a retirement plan. We would like to be strategic partners with your retirement specialist. We also work with many professionals and can recommend one to you if needed. Basically, there are three steps to retirement planning:

- Estimating your retirement income.
- Estimating your retirement needs.
- Deciding on investments.

### Financial Quotes:

You must gain control over your money or the lack of it will forever control you. – Dave Ramsey, Financial Radio Host

It's not how much money you make, but how much money you keep, how hard it works for you, and how many generations you keep it for. – Robert Kiyosaki, American Investor, Author

You must gain control over your money or the lack of it will forever control you. – Dave Ramsey, Financial Radio Host

## SERVICES

OUR GOAL IS TO PROVIDE EFFECTIVE FINANCIAL SOLUTIONS FOR YOUR COMPANY. THINK OF US AS YOUR VIRTUAL C.F.O. HERE ARE EXAMPLES OF SOME OF OUR SERVICES AS WE TAKE YOUR BUSINESS TO THE NEXT LEVEL.

CLICK ARROWS FOR COMPLETE LIST OF SERVICES

#### ACCOUNTING

Accurate, cost-effective accounting services that are performed in a timely manner including: General Ledger Review, Business Tax Return Preparation, Personal Tax Return Preparation, Non Profit Organization Tax Return Preparation, Trust Tax Return Preparation, Accounting System Setup and Support including QuickBooks® and Xero® On-Line.

#### BILL PAYING BACK OFFICE

Bill paying, invoice storage, and payment history all performed and stored in our secure network giving you 24 hour access via login portal.

#### BOOKKEEPING

Assistance in the day-to-day tasks of maintaining accurate and organized digital financial records.

#### BUYING/SELLING A BUSINESS

Guidance during the acquisition and disposition processes with relevant bearing on cash flow and tax consequences.

#### CONSULTING

An analysis of your business or personal finances to ascertain circumstances that are negatively affecting growth and provide recommendations for removing obstacles to restore you to sound strategies for success.

#### DEBT MANAGEMENT AND FINANCING

Advice on how to structure debt and financing can render a positive impact on your day-to-day budget and cash flow.

#### FINANCIAL PLANNING

We work with a number of certified financial planners and advisors. A sound financial plan will make you better prepared for unexpected challenges. Assistance is provided for setting and achieving financial goals.

#### TAX PLANNING

Our knowledge of current and changing tax laws will help you stay ahead of the curve to minimize your tax liabilities.

#### TAX PREPARATION

We prepare returns annually for S-corporations, C-corporations, partnerships, LLC's, trusts, individuals and non-profit organizations.

ARE YOU READY FOR US TO JOIN YOUR TEAM?

Check out our news page for business updates – CLICK for link to Newsworthy page  
Steampunk typewriter with link to Newsworthy page.

Image of vintage pen and ink.

FROM JANET'S DESK

Tips, tricks, and pitfalls to look out for.

Check out my blog for business news  
that is designed to inform and inspire.

Image of artwork with vintage clock.

Time for the News from Janet's Desk.

Link to page – Janet's Desk

LET'S GET IN TOUCH

IF YOU'D LIKE JANET TO CONTACT YOU PERSONALLY, PLEASE FILL OUT  
THE FORM BELOW. THANK YOU.

Address:

Janet Lee Krochman, CPA  
3004 Deodar Ave, Suite C  
Costa Mesa CA 92626-3792

Mail:

2973 Harbor Blvd., No. 644  
Costa Mesa CA 92626-3792

(714) 325-5518

[jkrochman@jlkcpa.com](mailto:jkrochman@jlkcpa.com)

Image of Blimp with sign: Ready? Here's what to expect. CLICK – it takes you to the

Form for contacting JLKCPA

Fill In:

First Name

Last Name

Email

Type a question

Submit button

Google Map

Footer:

(714) 325-5518

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